



The Florida State Fraternal Order of Police thanks you for your continued support of the Florida Law Enforcement Community and Our Organization. We have designed a new Sponsorship opportunity for those companies and organizations that have proven their commitment by sponsoring and supporting us throughout the years. We

want to make sure our members are aware of ALL the benefits of our organization, which includes companies like yours! We understand the world in which we communicate is changing and are dedicated to adjusting during these times. We hope you'll appreciate the changes we are making and continue to support us like you have for so many years.

HOW IT WORKS?

FILL OUT APPLICATION/QUESTIONNAIRE

WE WILL ASK FOR 2-3 CLIENTS AND OR REFERRAL SOURCES. OUR BENEFITS WAYS AND MEANS COMMITTEE WILL CONTACT THESE CLIENTS TO ASK ABOUT THEIR EXPERIENCE WITH THE COMPANY.

OUR BENEFITS, WAYS AND MEANS COMMITTEE WILL REVIEW YOUR APPLICATION

COMPANY MUST HAVE PREVIOUSLY BEEN A SPONSOR FOR 2 YEARS BEFORE APPLYING. AND IN PERSON INTERVIEW MAY TAKE PLACE IF NEEDED FROM THE COMMITTEE.

ONCE APPROVED, YOU'LL SIGN A 2 YEAR AGREEMENT

TO PROTECT BOTH PARTIES INVOLVED. THERE WILL BE NO MORE THAN (2) BUSINESSES OFFERING THE SAME PRODUCT/SERVICES ALLOWED TO SIGN THESE AGREEMENTS.

YOU'LL RECEIVED A DIGITAL LOGO TO USE ON YOUR WEBSITE AND PRINTED MATERIALS ONLY.

THE STATE WILL PROVIDE YOU WITH A BADGE TO DISPLAY AT ALL STATE CONFERENCES, INDICATING YOUR COMMITMENT TO OUR ORGANIZATION AND IT'S MEMBERS.

CONTACT US!



FLORIDAFOP.COM





HEROES LEVEL SPONSORSHIP

\$24,000 PER YEAR
A VALUE OF OVER \$40,000!

SPONSORSHIP OVERVIEW

GOLD SPONSORSHIP LEVEL AT 3 CONFERENCES PER YEAR

\$15,000 VALUE

VENDOR TABLE IN HIGH TRAFFIC AREA, WHOVA APP PROFILE, (1) HOUR TRAINING/SEMINAR DURING CONFERENCE AGENDA, SPONSORSHIP AT ALL EVENING EVENTS DURING CONFERENCE. ADDRESS MEMBERS AT CONFERENCE OPENING CEREMONY (3-5 MINUTE SPEECH). 3 CONFERENCE REGISTRATIONS PER CONFERENCE, JUNE'S CONFERENCE INCLUDES ABILITY TO ADD ITEMS TO WELCOME BAG.

SPONSORSHIP AT ANNUAL MEMORIAL EVENT

\$3,000 VALUE

LOGO ON SIGNAGE THROUGHOUT EVENT, RECOGNITION IN NEWSLETTER AND SOCIAL MEDIA POSTS AFTER EVENT.

ADVERTISEMENT IN NEWSLETTER

\$3,000 VALUE

FULL PAGE AD IN ALL ISSUES; CURRENTLY BEING SENT OUT EVERY OTHER MONTH. COMPANY TO PROVIDE GRAPHIC.

LISTED ON FSL WEBSITE UNDER RESOURCES

\$6,000 VALUE

NEW FSL WEBSITE, WILL HAVE A MEMBERS ONLY ACCESS WITH A LIST OF RESOURCES AND DIRECT LINK TO YOUR WEBSITE

EMAILS TO MEMBERS- BENEFITS NEWSLETTER

\$6,000 VALUE

QUARTERLY BENEFITS NEWSLETTER - ARTICLE/ADVERTISEMENT DISCUSSING TOPICS/SERVICES OFFERED. WE WILL DISSEMINATE TO OUR MEMBERS; COMPANY TO PROVIDE CONTENT

SOCIAL MEDIA POSTS

\$4,800 VALUE

COMPANY PROVIDED CONTENT/GRAPHICS TO BE POSTED PERIODICALLY. SEPARATE FROM A SHARE OR SPONSORSHIP HIGHLIGHT. COULD INCLUDE EDUCATIONAL/CALL TO ACTION. ON FACEBOOK, INSTA, X

WEBINAR HOSTED ON FSL SITE

\$2,500 VALUE

FSL WILL HOST A WEBINAR WITH YOUR COMPANY AS A SPECIAL GUEST AND EMAIL ALL MEMBERS INFO, A REMINDER EMAIL AND

STATE LODGE APPROVED VENDOR BADGE

PRICELESS

FSL WILL PROVIDE YOU WITH A LOGO & BADGE TO USE AT CONFERENCES AND ON YOUR PRINTED MATERIAL TO SHOW YOU ARE A FLORIDA STATE LODGE APPROVED VENDOR

CONTACT US!



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GUARDIAN LEVEL SPONSORSHIP

\$15,000 PER YEAR
A VALUE OF OVER \$28,000!

SPONSORSHIP OVERVIEW

SILVER SPONSORSHIP LEVEL AT 3 CONFERENCES PER YEAR

\$9,000 VALUE

VENDOR TABLE, WHOVA APP PROFILE, (1) HOUR TRAINING/SEMINAR DURING CONFERENCE AGENDA, LOGO ON ALL PRINTED MATERIALS FOR CONFERENCE, 2 CONFERENCE REGISTRATIONS PER CONFERENCE

SPONSORSHIP AT ANNUAL MEMORIAL EVENT

\$3,000 VALUE

LOGO ON SIGNAGE THROUGHOUT EVENT, RECOGNITION IN NEWSLETTER AND SOCIAL MEDIA POSTS AFTER EVENT.

ADVERTISEMENT IN NEWSLETTER

\$1,800 VALUE

HALF PAGE AD IN ALL ISSUES; CURRENTLY BEING SENT OUT EVERY OTHER MONTH. COMPANY TO PROVIDE GRAPHIC/INFORMATION.

LISTED ON FSL WEBSITE UNDER RESOURCES

\$6,000 VALUE

NEW WEBSITE, WILL HAVE A MEMBERS ONLY ACCESS WITH A LIST OF RESOURCES AND DIRECT LINK TO YOUR WEBSITE

EMAILS TO MEMBERS- BENEFITS NEWSLETTER

\$6,000 VALUE

QUARTERLY BENEFITS NEWSLETTER - ARTICLE/ADVERTISEMENT DISCUSSING TOPICS/SERVICES OFFERED. WE WILL DISSEMINATE TO OUR MEMBERS; COMPANY TO PROVIDE CONTENT

SOCIAL MEDIA POSTS

\$3,000 VALUE

COMPANY PROVIDED CONTENT/GRAPHICS TO BE POSTED PERIODICALLY. SEPARATE FROM A SHARE OR SPONSORSHIP HIGHLIGHT. COULD INCLUDE EDUCATIONAL/CALL TO ACTION. ON FACEBOOK, INSTA, X

STATE LODGE APPROVED VENDOR BADGE

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